

Hannah Blair

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Professional Summary

Results-driven leasing professional with 2+ years of experience in property management and social media marketing. Utilize effective marketing strategies to attract prospective tenants and drive leasing conversions. Proficient in property management software and online leasing platforms. Proven track record of excellent customer service and training new team members. Seeking to leverage marketing expertise to drive brand success in a forward-thinking organization.

Authorized to work in the US for any employer

Work Experience

Leasing Professional and Social Media Manager

THE MORGAN GROUP INC-Georgetown, TX

August 2022 to Present

- Implemented effective marketing strategies through social media platforms to attract prospective tenants, resulting in an increase in property inquiries; Since taking over Caroline Georgetown's platforms, the account(s) following has doubled with an average of 30K views per month for reels
- Utilized property management software to track leasing activities, maintain accurate records, and generate reports for management review
- Organized and conducted property tours for potential renters, effectively highlighting key features and amenities to drive leasing conversions
- Implemented online leasing platforms to streamline the application process and improve overall customer experience

Bartender/Server

Brinker International Corp. / Chili's Grill & Bar Restaurant-Pflugerville, TX

April 2022 to April 2023

- Responsible for providing guests with a positive and uplifting dining experience, therefore bringing back regular, valued guests
- Proven history of excellent customer reviews regarding their overall dining experiences
- Accountable for training new team members by providing skills needed to excel in their position(s)

Bartender

The Golf Club at Star Ranch-Hutto, TX

July 2021 to April 2022

- Bartender for clubhouse, weddings, tournaments, and other events held at the course
- Beverage cart attendant for golfers on course; sold beer, snacks, & make mixed drinks in a timely fashion while holding good conversations

Bartender

Forest Creek Golf Club-Round Rock, TX

October 2020 to July 2021

- Bartender in clubhouse and helped cater for tournaments
- Beverage cart attendant for golfers during average days and tournaments; consisted of selling beers, gatorades, sodas, snacks, and making mixed drinks in a timely fashion while making good conversation

Server

Chili's-Pflugerville, TX

May 2020 to November 2020

- Responsible for greeting guests with a positive attitude and providing excellent service
- Received positive feedback from management and guests on my efficient and friendly service for bringing back many valued guests
- Started in To-Go, later promoted to serving

Front Gate

Typhoon Texas Austin-Pflugerville, TX

May 2019 to August 2019

- Responsible for cash-handling, selling tickets, and promoting/processing season passes to guests in order to provide an overall great experience

Smoothie Maker/Cashier

Smoothie King-Pflugerville, TX

April 2018 to February 2019

- Position consisted of prepping food, making smoothies, maintaining cleanliness, operating POS, restocking products, and providing guests with great service
- Promoted to night shift lead on weekdays and morning shift lead on weekends

Education

High school diploma in General Studies

Hendrickson High School - Pflugerville, TX

August 2015 to June 2019

Skills

- Food Service (3 years)
- Bartending (3 years)
- Social media marketing (2 years)
- Property Management (2 years)
- Serving Experience (3 years)
- Banquet Experience (1 year)